

# *“Check the Oil!”*



Dear Returning Friend of the Annual “CTO!” Petroliana Show,

The rumors are true! We have a new location, better than the old . . . .

- ❖ A great location for a comfortable, yet affordable Get-Away with family or friends.
- ❖ All accommodations are large, two room suites, with a door between sitting area with sleeper sofa and bedroom. No more moving your treasures off the bed to sleep! Plus a microwave and refrigerator.
- ❖ Rooms are together, so you can SEE which rooms are open for “Room-to-Room Trading” on *Thursday AND Friday nights*. It will be easy to find “Keyser’s Korner” hospitality room with food and special displays! No more wandering corridors trying to find your way.
- ❖ The parking lot is one large area, where we are all together. You can stay set-up until Sunday noon and sleep in!
- ❖ Special reduced hotel rate for paid registrants only. *This year’s room rate for your suite includes a full, hot buffet breakfast and evening manager’s reception with drinks.*

. . . . AND a new date:

The vast majority of you want a show that brings in both new blood and serious buyers. Father’s Day weekend continues to be a major family event; most of you want to be at home with grand-children and children. So, after many surveys, phone calls and conversations, we have moved to the weekend AFTER Father’s Day and shifted to a Friday/Saturday show to help those of you who must work long, week-day hours during this difficult economy.

Enclosed is your registration form and information for our **24<sup>th</sup> Annual International Petroliana Collectors’ Show**. Please return it as soon as possible for priority space assignments. Space requests are considered on a first-come first-serve basis.

Please register early as exhibit spaces and hotel rooms are expected to fill up quickly. We look forward to seeing you in June. Together we’ll make this the best show ever!

Sincerely,

***Jerry & Kathleen***

Convention Coordinators



P.s. Aumann Auction’s high-quality Petroliana auction is Saturday morning at 11:00 a.m. That gives you plenty of time to sell, buy or trade before and after the auction. Yes, you can continue during the auction

# Schedule of Events

## 48 HOURS OF FUN — “Check the Oil’s!” 24<sup>th</sup> Annual International Petroliana Collectors’ Show — “The Big Friendly”.

All paid registrants will receive a name badge to identify you and your spouse as registered participants and will admit you to all special events, including the Auction Preview Dinner, “Keyser’s Korner” Hospitality.  
(Special registrant only events are highlighted.)

### Thursday, June 24: Arrival & Evening Room-to-Room

- 4:00 p.m. . . . . Registration packet pick-up/Spaces ready at *CTO!* Booth in Lobby
- 5:30 – 7:00 p.m. . . . . **Hotel Manager’s Reception**  
Meet your friends and join us for Happy Hour
- 7:00 p.m. — ? . . . . . **Room-to-Room exhibits** & trading throughout *Embassy Suites*
- 7:00 p.m. — ? . . . . . **“Keyser’s Korner” Hospitality Open**

### Friday, June 25: Indoor & outdoor exhibits – open free to the public

- 7:00 a.m. – 4:00 p.m. . . . . Registration and “Check the Oil!” booth open
- 11:00 a.m. – 2:30 p.m. . . . . Food concessions available
- 2:00 – 3:00 p.m. . . . . **Complimentary cold drinks & cookies - “Keyser’s Korner”**
- 6:00 – 7:00 p.m. . . . . **Auction Preview Dinner** (advance ticket purchase)
- 5:30 – 7:00 p.m. . . . . **Hotel Manager’s Reception**  
Meet your friends and join us for Happy Hour
- 7:00 p.m. — ? . . . . . **Room-to-Room exhibits** & trading throughout *Embassy Suites*
- 7:00 p.m. — ? . . . . . **“Keyser’s Korner” Hospitality Open**

### Saturday, June 26: Indoor & outdoor exhibits – open free to the public

- 7:00 a.m. – 4:00 p.m. . . . . “Check the Oil!” booth open
- 11:00 a.m. . . . . . Aumann Auctions presents a high-quality Petroliana auction



We ask that all exhibitors remain set up throughout advertised show hours.  
Friday & Saturday: 7:30 am - 4:00 pm  
You are welcome to close during the auction and re-open after.

# 24th Annual "Check the Oil!" Registration

## International Petroliana Collectors' Show

All Day Friday & Saturday \* June 25 – 26th, 2010 \* Dublin, Ohio

Your Name: \_\_\_\_\_ (As you want your name badge to read) Attending Spouse's Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ E-mail: \_\_\_\_\_

- Please renew or begin my "Check the Oil!" subscription ..... \$ \_\_\_\_\_
- Rates:** 1-year 2<sup>nd</sup> class mail @ \$24.00      2-year 2<sup>nd</sup> class mail @ \$45.00  
 1-year 1<sup>st</sup> class mail @ \$33.00              1-year Canada @ \$36.00

- Show Registration** (for non-exhibitors & exhibitors) ..... \$ 25.00  
 ✓ Includes name badges for registrant and spouse; allows access to all events per enclosed schedule.
- Additional Attendees-Names for badges on Back** ..... ( # \_\_\_\_\_ x \$25 each ) \$ \_\_\_\_\_
- EXHIBITOR Fees for Reserved Spaces** ..... (First Space is \$60 ) \$ \_\_\_\_\_
- EXHIBITOR Fees for Extra Spaces** ..... (# spaces \_\_\_\_\_ x \$50 each ) \$ \_\_\_\_\_
- Outdoor**     **Indoor**
- Close to hotel**     **Near grass or trees**     **Near:** \_\_\_\_\_

\* Spaces are first come, first serve; all spaces are together in large area with easy access to indoors

- Friday Evening Special Auction Preview Dinner (Join your friends for dinner) \_\_\_\_\_ x \$ 8.50 \$ \_\_\_\_\_
- Feature your business card advertisement in the official printed program ..... \$15.00 \$ \_\_\_\_\_  
 (Also includes same ad in 1 issue of "Check the Oil!")

**TOTAL ENCLOSED:** U.S. bank check or money order (U.S. dollars) payable to "Check the Oil!" \$ \_\_\_\_\_

**Show Lodging at The Dublin Embassy Suites Hotel**  
 (2 Room Suite includes Full Hot Breakfast Buffet & Manager's Reception with drinks each night of stay)  
**Advance Room Rate for Registered Attendees \$99** (plus tax)

Arrival Date \_\_\_\_\_ Number of Nights \_\_\_\_\_ (3 pm check-in/ Noon check-out)  
 Circle Room Preferences: 1 King -or- 2 Queens      Smoking -or- Non-Smoking  
 Credit Card# \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_  
 Signature \_\_\_\_\_

If no credit card is listed, please enclose check payable to *Dublin Embassy Suites* for \$99.

**Signature required on BACK**

**Mail to: Jerry Keyser • PO Box 20155 • Winston-Salem NC 27120-0155**  
**Questions? Call (800) 228-6624 or e-mail: info@CTOhotline.com**

## ***2010 International Petroliana Collectors' Show Policies***

- \* Please wear your Show name badge – it will admit you to all registrant-only events.
- \* Exhibitors may share spaces, but each exhibitor must be a paid registrant.
- \* All exhibitors may pick up their packets and claim their spaces at 4 p.m. Thursday afternoon.
- \* Exhibitors (indoor and outdoor), please do not display or engage in transactions before the show begins at dawn on Friday.
- \* All exhibitors must make every reasonable attempt to remain set up in their spaces during show hours advertised to the general public (7:30 am - 4:00 pm), and set-up both *Friday and Saturday*.
- \* Outdoor exhibitors: plan ahead – purchase enough space so **everything** you bring to the show fits in your space(s), including **all** vehicles, cars, trucks, trailers, display items, etc.
- \* Outdoor exhibitors: please keep merchandise off the grass – the sun will heat objects which will scorch the grass.
- \* Help us help you – please clean up your area and place your trash in trash receptacles before you leave.

*Thank you in advance for your cooperation.*

### **Exhibitors reserved space information :**

Reserved **OUTDOOR** exhibitor space:  
*(One space is equal to two parking lot spaces side-by-side, or about 18 x 18-feet in black-top lot. Your vehicle, trailer, merchandise, etc. **must** fit in your paid area. Plan ahead – purchase enough space.) First space is \$60, additional spaces are \$50 each.*

Reserved **INDOOR** exhibitor space:  
*(Includes two 6 x 2.5 foot tables per space. Each space is approx. 9 x 9 feet.) Auction set-up will not interfere with your space. First space is \$60, additional spaces are \$50 each.*

### **Notes/Special Requests:**

In consideration of the acceptance of my registration for this event, I for myself, my executors, administrators and assignees, do hereby release and discharge the event promoters, officials, sponsors and property owners for all claims of loss, damages, demands, actions what so ever in any manner, arising or growing out of my participation in this event.

I authorize the use of my name and/or photo taken at this event for use in any media or any form of publicity. I have read, I understand and I agree to abide by the 2010 Show Policies. If I have exhibitor spaces, I agree not to sell or display merchandise before dawn on Friday, June 25th and agree to make every reasonable attempt to remain open during advertised event hours.

**Signature:** (required) \_\_\_\_\_ **Date** \_\_\_\_\_

*Avoid registration delays: unsigned, incomplete forms will be returned for completion.*